Employment is Up

The long-term trend in California continues to be steadily increasing employment. The state has gained **1,303,600** jobs since the recovery began in Feb. 2010.

http://www.labormarketinfo.edd.ca.gov/

7.8%

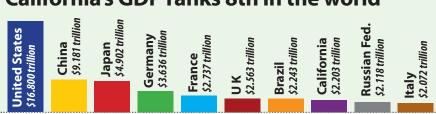
Unemployment rate in California as of April 2014

Largest by Revenue

- **1. Chevron—\$233.9 billion**Oil and Gas Extraction
- **2.** Apple—\$156.5 billion Computers
- **3. McKesson—\$122.7 billion** *Pharmaceutical Dist. and Health Care IT*
- **4.** HP—\$120.4 billion Computers
- **5. Wells Fargo—\$91.2 billion** *Banking*
- **6. Intel—\$53.3 billion** *Electronic Components*
- **7. Google—\$52.2 billion** *Internet Services*
- **8. Cisco Systems—\$46 billion** *Network and Communication Equip.*
- 9. Safeway—\$44.2 billion
- **10.** Walt Disney—\$42.3 billion Entertainment

http://money.cnn.com/magazines/fortune/fortune500/

California's GDP ranks 8th in the world



http://www.dof.ca.gov/html/fs_data/latestecondata/FS_Misc.htm

California GDP and Trade

California's total exports are growing. In 2013 California's exported goods worth **\$168 Billion.**

Year	Total Value of CA Exports
2011	\$159.1 Billion
2012	\$161.9 Billion
2013	\$168.1 Billion

http://www.census.gov/foreign-trade/statistics/state/data/ca.html#ctry

California's Fastest Growing Occupations 2010–2020

OCCUPATIONAL TITLE	% CHANGE
Home Health Aides	52.4
Market Research Analysts and Marketing Specialists	45.8
Personal Care Aides	42.6
Emergency Medical Technicians and Paramedics	42.1 🛦
Medical Scientists, Except Epidemiologists	41.4 🛦

http://www.labormarketinfo.edd.ca.gov/LMID/Occupations_in_Demand.html

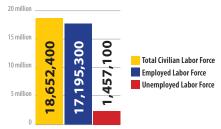
California's Five Largest Job Sectors

- **1.** Health Care and Social Assistance—2.01 million employees (Ambulatory Health Care Services, Hospitals, Nursing Facilities, etc.)
- **2. Retail Trade**—**1.62 million employees** (*Vehicle, Electronics, Grocery, Clothing, etc.*)
- **3.** Accommodation and Food Services—1.43 million employees (Hotels, etc.)
- **4.** Manufacturing—1.25 million employees (Durable and Nondurable Goods, Fabricated Metals, Aerospace Products, Foods, Textiles, etc.)
- **5.** Professional, Scientific and Technical Services—1.17 million employees (Computer Systems and Design, Legal Services, Technical Consulting Services, etc.)

 (http://www.labormarketinfo.edd.ca.gov/county/california.html#IND)

CA Workforce

California labor force data (all civilian, noninstitutional population, 16 years and older), seasonally adjusted as of April 2014



(http://www.bls.gov/eag/eag.ca.htm)



Class of Work in Primary Jobs

In 2012, there were nearly 2 million Californians working in their own business—11.93 percent of total civilian employment. Self-employment is less common in the rest of the nation, where self-employment was 9.84%.

State's fast-growing GDP

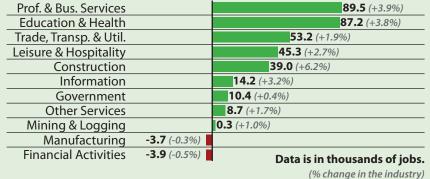
After five years of below average growth, California outpaced most states in GDP growth in 2012. California had the fifth fastest rate of growth in 2012 with a GDP gain of 3.5%. The national average was 2.5%.

http://www.ccsce.com/PDF/Numbers-July-2013-CA-Economy-Rankings-2012.pdf

\$18.71
Median wage among all CA industries

http://www.bls.gov/oes/2013/may/oes_ca.htm#00-0000

California Industry Sector Job Growth: April 2013–April 2014



http://www.calmis.ca.gov/file/lfmonth/calmr.pdf

Innovation Leader

In 2013, individuals and businesses were issued **36,193 patents** in CA—the most in the U.S. and **third most worldwide.** (only the U.S. and Japan were granted more).



3,995 venture capital deals occurred in the United States in 2013, totaling over \$29.3 billion. Forty percent (1,599) of those deals occurred in California, totaling over \$14.6 billion in investment.

http://www.uspto.gov/web/offices/ac/ido/oeip/taf/cst_utl.htm

2013-2014 General Fund Revenue:

Person Income \$66	Tax Use Tax .5 \$22.7	Corporation Tax \$8.1 BILLION	Insurance Tax \$2.3 BILLION	Other \$2 BILLION	Liquor Tax \$351 MILLION	Tobacco Taxes \$86 MILLION	Motor Vehicle \$19 MILLION
65%	22%	7.9 %	2.2%	1.9%	0.34%	0.08%	0.01%

http://www.ebudget.ca.gov/2014-15/pdf/Revised/BudgetSummary/SummaryCharts.pdf

Economic Indicators Looking Up

The UCLA Anderson 4Q Forecast continues to predict that growth in personal income in CA will outpace the U.S. through 2014 and 2015.

Nonfarm employment in California is expected to grow 1.8% in 2014 and 2.2% in 2015.

UCLA Anderson Forecast, December 2013

Job Poaching Not as Significant as Feared

Business relocation accounts for a very small share of California's employment fluctuations. The Public Policy Institute of California (PPIC) found that, in a 15-year period between 1992 to 2006, less than of jobs lost in California were due to companies **leaving**, and only 1% of jobs created were due to companies **moving in**.

PPIC, Business Relocation and Homegrown Jobs, 1992—2006, September 2010 http://www.ppic.org/content/pubs/report/R_910JKR.pdf



Economic Muscle

California's \$2 trillion state GDP accounts for 12.9% of US GDP. (Texas is \$1.39 trillion, New York is \$1.2 trillion).

Bureau of Economic Analysis report, Table 4 http://www.bea.gov/newsreleases/regional/qdp_state/2013/pdf/qsp0613.pdf

Nation Leading Sectors:

Other states have one or two main economic sectors. California has several which **lead the nation. California is first** in high tech, biotech, agriculture, entertainment, manufacturing, tourism and more.

http://www.business.ca.gov/Portals/0/WhyCA/Docs/CA9620Economy%20by9620the9620Numbers.%200ct.%202013.pdf